



FOUR SECURITY TIPS FOR PROPERTY MANAGERS & BUILDING OWNERS

In addition to ensuring that their property is running at peak performance from a budgetary standpoint, property managers and building owners have the added responsibility of keeping their tenants safe and secure. But there is good news on how these two areas of concern can overlap! According to the McKinsey Global Institute Analysis, there is a \$150B opportunity for commercial real estate to save money on energy, security and human productivity as a result of implementing the latest in technology. Here are some ways you can take advantage of the latest security innovations:

Augment Physical Security Guards with Intelligent Video Solutions

From as little as \$2/day, intelligent video solutions can monitor properties as effectively as a \$15+/hour guard service. Using a combination of video analytics and a 24x7 central monitoring station, buildings and suites can be monitored comprehensively and extremely efficiently. Augmenting security guards with technology can increase guard productivity by focusing their efforts on areas that need immediate attention.

Switch to Mobile Credentials

The most convenient way to enter a building is hands-free, using your phone as your credential. Security innovations such as KastlePresence are opening new doors when it comes to increased security and convenience as well as operational efficiencies such as space utilization and energy efficiency. Also, consider using a PhoneTag - a quarter-sized decal that adheres to a phone to replace a key card or fob. And because people rarely lose their phones, issuing mobile credentials and/or PhoneTags cuts down on card replacement costs.

Upgrade Your Lobby Experience

Many things have changed in visitor management since the days of entering a visitor's name in a log book and issuing a sticky badge with a handwritten name on it. The need to manage and monitor visitors has become a high security priority at most facilities and manual visitor processes have been replaced by state-of-the-art visitor management systems. The solution for the modern lobby is visitor management software that is tied to your access control system and features a driver's license scanner, printer and various optional devices. When you do invest in a system, make sure that it's easy for tenants to automatically pre-register guests for appointments using their Outlook or Gmail calendar.

Security Doesn't Have to be Complicated

Like anything, it just takes time to learn everything. But the good news is that YOU don't have to be an expert. That's the beauty of a Managed Service model. Leave security to the experts so you can focus on what you do best!

For more on Kastle's approach to managed security, visit www.kastle.com.