SECURITY TIPS FOR CRE PROPERTY MANAGERS & BUILDING OWNERS

According to the McKinsey Global Institute Analysis, there is a $150B opportunity for commercial real estate to save money on energy, security and human productivity. Here are some ways you can benefit:

Augment or Replace Physical Security Guards with Intelligent Video Solutions

From as little as $2/day, intelligent video solutions can monitor properties more efficiency and effectively than a $15+/hour guard service. Using a combination of video analytics and a 24x7 central monitoring station, buildings and suites can be monitored comprehensively and extremely efficiently.

Switch to Mobile Credentials

The most convenient way to enter a building is with a PhoneTag - a quarter-sized decal that adheres to a phone to replace a keycard or fob. And because people rarely lose their phones, issuing PhoneTags cuts down on card replacement costs. Would you like one? Email me for a complimentary PhoneTag - you are going to LOVE IT!

Take Advantage of the Physical and Logical Security Continuum

The term Logical Security refers to electronic measures including permissions within operating systems and access rules such as firewalls. Physical Security usually describes controlled entry doors, video surveillance, etc. To learn more about how these two fields are merging and the efficiencies that are resulting, visit PSIA.

Upgrade Your Lobby Experience

The average visitor to an office building in spends 9 minutes registering. If this seems inefficient, it's because it is. Antiquated sign-in books are not exactly state of the art security. The last time I looked at the names on a sign-in book I saw "Elvis" and "Mickey Mouse". The solution for the modern lobby is visitor management software. If you invest in a system, make sure it's easy for tenants to automatically register guests for appointments using their Outlook calendar.

Security Doesn't Have to be Complicated

Like anything, it just takes time to learn everything. But the good news is that YOU don't have to be an expert. That's the beauty of a Managed Service model. Leave security to the experts so you can focus on what you do best!

KASTLE SYSTEMS